

Rogers Bekisa Siula
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PERSONAL PROFILE

A comprehensive communications and campaigns resource with outstanding results and experience drawn from mainstream media, corporate media, civil society and development communications. Among other key highlights, Rogers was entrusted with a regional post where he was coordinating communications across the 15 countries that comprise the MEESA Region of Plan International.

He has since formulated and skillfully implemented creative and innovative communication campaigns that have earned him a credible footprint in Malawi and beyond. With over 10 years active experience, Rogers is also well networked and belongs to several professional and social associations where he has also held some leadership portfolios.

Rogers is currently an international civil servant working with UNICEF as a Communications Officer. He is also pursuing an MA in International Relations and Diplomacy at the Malawi Institute of Management.

EMPLOYMENT HISTORY

1. Communications Officer – UNICEF Malawi
2. Social Behaviour Change Communications Manager – Population Services International
3. Communications & Campaigns Manager -Plan International (Malawi)
4. Interim Regional Communications & Media Specialist -Plan International (Middle East, Eastern & Southern Africa)
5. Humanitarian Media & Communications Officer -Oxfam GB (Malawi)
6. Television Presenter & Producer -Zodiak Broadcasting Station

7. Columnist -Nation Publications Limited (Weekend Nation)
8. Account & Client Services Manager -Impala Marketing & Advertising
9. Head of Media & Public Relations -Ovation Advertising Agency
10. Account Director, Media Planner & PR Resource -roofhouse Ogilvy
11. Chief Broadcaster -MIJ FM Radio
12. Media Monitor -European Union Election Observations Team
13. Television & Radio Reporter -Namibian Broadcasting Corporation

EDUCATION, TRAINING & DEVELOPMENT

1. Masters in International Relations & Diplomacy (in progress) – Malawi Institute of Management
2. Bachelor of Arts Degree in Communications & Cultural Studies -University of Malawi
3. Diploma in Journalism (with distinction) -Malawi Institute of Journalism
4. Certificate in Project Management for Development Professionals -Plan Academy

SUPPLEMENTARY ATTRIBUTES

Membership: Public Relations Society of Malawi, Media Institute for Southern Africa, Bwaila Media Club and Bwaila Lions Club

Computer Skills: Full computer literacy: Microsoft Word, Microsoft Power Point, Microsoft Excel, Microsoft Outlook, Microsoft Publisher, Adobe Audition & Photoshop, Internet and Social Media Management

REFEREES

Suneeta Manandhar

Head of Business Development, Communications & Campaigns -Plan International Malawi

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Mathias Burton Kafunda

Programme Specialist – UNICEF Malawi

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Catherine Ball

Programme Development Specialist -Hope for Justice and Slave-Free Alliance (UK)

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Kudawashe Murombedzi

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